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FOR IMMEDIATE RELEASE

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Cal Poly's Another Type of Groove to Celebrate Latino Heritage Month with Poet Michael Reyes on Oct. 3

SAN LUIS OBISPO – The Cal Poly MultiCultural Center's "Another Type of Groove: Spoken Word Poetry" celebrates Latino Heritage Month with poet Michael Reyes at 7:30 p.m. Wednesday, Oct. 3 in Chumash Auditorium.

Reyes' combination of hip-hop, poetry and spoken word creates a unique blend, and his narratives are infused into a rhythmically crowd-pleasing performance. He combines cultural stories of resistance, raw hip-hop and inspiring poems into works that challenge and confront the many social ills faced by communities of color.

As a poet and artist, Reyes has been featured on HBO Latino's Habla Series and on Latin Nation and the PBS documentary "Dream Makers." He has released three novels of poetry and performance CDs.

Another Type of Groove is held the first Wednesday of each month throughout the school year. It is intended to create a place for the interchange of ideas, beliefs and personal expression. Each event features a highlighted poet as well as an open mic opportunity for interested students, staff, faculty and community members. The event is free and open to the public.

The MultiCultural Center cultivates a campuswide community that represents and celebrates the diversity of Cal Poly's student body.

For more information, contact Jose Beltran at mcc@calpoly.edu or visit the MultiCultural Center web site at <http://multicultural.calpoly.edu>.

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